



## Florida Water Quality Association Convention June 8<sup>th</sup> -10<sup>th</sup> , 2017

Please join us and help us celebrate 40 SPECTACULAR YEARS at our annual Florida Water Quality Association convention. This year's convention will be held at the Caribe Royale in Orlando between Thursday June 8<sup>th</sup> and Saturday, June 10, 2017. For FWQA block room rates please use the following link <https://reservations.travelclick.com/5636?groupID=1678293> or mention FWQA group **1678293** when making reservations.

Join us Thursday morning June, 8<sup>th</sup> for our Rusty Schoenthaler Golf Tournament at the beautiful Celebration Golf Course. Don't miss the hole in one prize and a great luncheon and awards ceremony following your round of golf. This is a great opportunity to play a round of golf and meet fellow Water Treatment Professionals from around the industry.

Thursday evening, we are pleased to return to the Bahama Breeze restaurant for our 2<sup>nd</sup> annual OEM Hospitality Event. Join us from 6:30 pm – 9:30 to mix and mingle with your OEM sponsor representatives as well as your fellow FWQA members. Transportation will be provided again this year!

Our education sessions will take on a new format this year. We will have two education sessions running concurrently in the adjoining Cayman and Barbados classrooms between the hours of 9 am and 4:30 pm Friday June 9<sup>th</sup>. The WQA will also be holding a 4 hour MEP seminar Friday afternoon between 12:30 pm and 4:30 pm. Not only is this class good for .4 CEU credits but it is a great way to get started with the WQA's Modular Education Program. The Modular Education Program is your path to becoming Certified in the Water Treatment Industry as a Certified Installer, Certified Water Treatment Specialist, or Certified Sales Rep. Separate your Company from the competition by encouraging your Employees to become WQA Certified.

The Trade Show floor will be open between the hours of 10:00 am and 4:30 pm. This year, lunch will be served in the Martinique Ballroom to give attendees even more time to interact with exhibitors and manufacturer representatives.

This year we are pleased to introduce Tech Time. Over the course of the day, we will have several product oriented demonstrations from our exhibiting vendors and manufacturers. These demonstrations will be held in the Martinique Ballroom on the trade show floor.

The Silent Auction will be running throughout the course of the day in the Martinique Ballroom. Don't miss this opportunity to bid on some great items!!!

Saturday June 10<sup>th</sup>, WQA will offer WQA Exams for those enrolled in the MEP program that are ready to test. Testing will be held between 9 am and 12pm. Pre registration with WQA will be required.



## Florida Water Quality Association Convention June 8<sup>th</sup> – 10<sup>th</sup>, 2017

### Convention Schedule

|                                   |  |  |
|-----------------------------------|--|--|
| <b>Golf Tournament:</b>           | Thursday, June 8, 2017<br>- Celebration Golf Club                              | 8:00 am, lunch to follow                 |
| <b>Exhibitor Setup:</b>           | Thursday, June 8, 2017<br>Friday, June 9, 2017                                 | 4:00 pm – 6: 30 pm<br>7:00 am – 9: 45 am |
| <b>OEM Welcome Reception:</b>     | Thursday, June 8, 2017<br>- Bahama Breeze Restaurant – Transportation Provided | 6:30pm -9:30pm                           |
| <b>Education Sessions:</b>        | Friday, June 9, 2017<br>WQA MEP Program<br>- Cayman and Barbados Classrooms    | 8:30 am – 4: 30 pm<br>12:30pm – 4:30 pm  |
| <b>WQA Testing:</b>               | Saturday June 10, 2017<br>- Barbados Classroom                                 | 9:00 am- 12 noon                         |
| <b>Exhibit Hours :</b>            | Friday, June 9, 2017   | 10:00 am – 4: 30 pm                      |
| <b>Business Meeting:</b>          | Friday , June 9, 2017  | 11:00 am -11:45 am                       |
| <b>Lunch with Exhibitors</b>      | Friday, June 9 , 2017<br>- Martinique Ballroom                                 | 11:45 am - 12:30 pm                      |
| <b>Silent Auction Give Aways:</b> | Friday, June 9, 2017   | 4:30 pm - 4:45 pm                        |
| <b>Exhibit Teardown:</b>          | Friday, June 9, 2017   | 4: 45 pm – 6: 00 pm                      |

*FWQA, P.O. Box 2531, Lakeland, FL 33806  
Phone 863-644-6622 Fax 866-845-4988 or Mobile Phone 863-698-0611 or  
E-mail: [suzanne@fwqa.com](mailto:suzanne@fwqa.com)*



# Attendee Registration Form

## Florida Water Quality Association Convention

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZipCode \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Contact Name \_\_\_\_\_ Name for Badge \_\_\_\_\_

Please check one: Water Treatment Dealer \_\_\_\_\_ Manufacturer /OEM \_\_\_\_\_ Plumber \_\_\_\_\_ Retailer \_\_\_\_\_ Exhibitor \_\_\_\_\_

### REGISTRATION FEES/ PACKAGES

|  | Member            | Non-member                           |
|--|-------------------|--------------------------------------|
| <b>A. Full Registration (Friday)</b><br>Includes Hospitality Event, Educational Seminars, Lunch and Trade Show             | <b>\$100</b>      | <b>\$150</b> _____                   |
| <b>B. Additional Convention Full Registrations</b><br>Name for Badge _____<br>Name for Badge _____<br>Name for Badge _____ | <b>\$60 /each</b> | <b>\$150</b> _____<br>_____<br>_____ |
| <b>C. FRIDAY EXHIBITS (10:00am – 4:30 pm)</b>  | <b>\$75</b>       | <b>\$100</b> _____                   |
| <b>D. FWQA Membership</b>  |                   | <b>\$150/year</b> _____              |
| <b>E. Voluntary contribution to the Florida Committee on Water Quality</b>   |                   | <b>\$10</b> _____                    |
| <b>F. Golf Tournament – See page ____ for signup details</b>   | <b>\$110/ea</b>   | <b>\$110/ea</b> _____                |
| <b>G. Bahama Breeze – FWQA Hospitality event (Included with Full Registration)</b>   |                   | _____                                |

**Total Due** \_\_\_\_\_

**Hotel Information:** **Caribe Royale Orlando**  
**8101 World Center Drive**  
**Orlando, FL 32821**  
**Reservations: 800-823-8300**

**For FWQA Room Block please use link <https://reservations.travelclick.com/5636?groupID=1678293> or reference FWQA group ID 1678293**

*The Caribe Royale Resort provides special room discounts. Please be aware-it impacts the association's bottom line if we do not fill our hotel room block. We appreciate your support and look forward to a great convention!*

**Payment by Cash, Check (checks payable to Florida Water Quality Association)  
or Credit Card (MC, DISCOVER, VISA or AMEX)**

Complete information below and fax to: 866-845-4988

Credit Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_ 3 digit security code \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Cardholder Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

\_\_\_\_ VISA    \_\_\_\_ MasterCard    \_\_\_\_ Discover    \_\_\_\_ AMEX

**Mail to: FWQA, P.O. Box 2531, Lakeland, FL 33806**  
**Phone 863-644-6622 Fax 866-845-4988 or Mobile Phone 863-698-0611 or**  
**E-mail: [suzanne@fwqa.com](mailto:suzanne@fwqa.com)**



# 2017 FWQA Golf Tournament Registration Form



Thursday, June 08, 2017

Shotgun Start 8:00 am

Celebration Golf Club

701 Golf Park Drive, Celebration, Fl 34747

407-566-4653

*For directions check on [www.celebrationgolf.com](http://www.celebrationgolf.com), Club rental available*

Player Name \_\_\_\_\_ Company: \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZipCode \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

## REGISTERING DEADLINE *May 31, 2017*

**WHO CAN PLAY:** FWQA Members and friends

**DRESS CODE:** Shirts with collars, shorts mid-thigh **NO** Blue jeans or denim material

**Committee chairman:** Jeremy Greene ph# 941-625-4550

### REGISTRATION FEES/PACKAGES

|  |                    |
|--|--------------------|
| <b>A. Single Player - includes golf and luncheon</b>                           | <b>\$110</b> _____ |
| <b>B. Foursome - includes golf and luncheon for four players</b>               | <b>\$400</b> _____ |
| <b>C. Golf Hole Sponsorship: Signage on golf course and verbal recognition</b> | <b>\$100</b> _____ |
| <b>D Luncheon Sponsor: Signage and recognition at luncheon</b>                 | <b>\$450</b> _____ |
| <b>E. Beverage Cart Sponsor</b>  | <b>\$400</b> _____ |
| <b>Total</b>   | _____              |

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Cardholder Name \_\_\_\_\_ 3 digit security code \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Cardholder Address \_\_\_\_\_

\_\_\_\_ VISA    \_\_\_\_ MasterCard    \_\_\_\_ Discover    \_\_\_\_ AMEX

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# 2017 Sponsorship Opportunities Florida Water Quality Association Convention

## Platinum - \$2,000

- 30 minute *TECH TIME* Presentation
- Signage at Convention
- Logo in Program with Sponsorship Level
- Listing on FWQA Website with Sponsorship Level
- Verbal Recognition at all Convention Events : (Golf, OEM Event, Exhibits)

## Gold - \$1,500

- 5 Minutes to speak to Attendees
- Signage at Convention
- Logo in Program with Sponsorship Level
- Listing on FWQA Website with Sponsorship Level
- Verbal Recognition at all Convention Events : (Golf, OEM Event, Exhibits)

## Silver - \$1000

- Signage at Convention
- Logo in Program with Sponsorship Level
- Listing on FWQA Website with Sponsorship Level
- Verbal Recognition at all Convention Events : (Golf, OEM Event, Exhibits)

## OEM Event Sponsor- \$1000

- Signage at OEM Hospitality Event Thursday Evening
- Recognition in Program with Sponsorship Level
- Recognition on FWQA Website with Sponsorship Level
- Includes a Golf Hole Sponsorship (\$100 value)

## Bronze - \$500

- Signage at Convention
- Logo in Program with Sponsorship Level
- Listing on FWQA Website with Sponsorship Level

## Coffee Sponsor - \$400.00 (Limited to One)

- Sponsored by sign
- Recognition at Trade Show

## Golf Hole - \$100

- Sponsored by Sign
- Recognition in Program
- Verbal recognition at Golf Luncheon

## Hole in One Sponsor – \$450.00 (limit 2)

## Beverage Cart Sponsor -- \$400

I WILL BE A \_\_\_\_\_ LEVEL SPONSOR FOR \$ \_\_\_\_\_

Payment by Cash, Check (checks payable to FWQA) or Credit Card (MC, DISCOVER, VISA, or AMEX)

Complete information below and fax to: 866-845-4988

Credit Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_ 3 digit security code \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Cardholder Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

\_\_\_\_ VISA \_\_\_\_ MasterCard \_\_\_\_ Discover \_\_\_\_ AMEX

Mail to: FWQA, P.O. Box 2531, Lakeland, FL 33806

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E-mail: [suzanne@fwqa.com](mailto:suzanne@fwqa.com)



# Silent Auction Donation Form

## Florida Water Quality Association Convention

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Contact Name \_\_\_\_\_

***DONATION MATERIALS DUE BY MAY 31, 2017***  
*(Auction items may be brought in person first day of convention)*

### ITEM DESCRIPTION:

Quantity \_\_\_\_\_ Estimated Value: \$ \_\_\_\_\_

Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please provide the following with your item:

1. Marketing Collateral [e-mail logo in jpg format to [amoore@atlanticfilter.com](mailto:amoore@atlanticfilter.com)]
2. Brochures
3. Relevant Item Description for potential bidders

Submit form and items to:

Amanda Moore  
c/o Atlantic Filter Corporation  
3112 45<sup>th</sup> Street  
West Palm Beach, FL 33407

Phone: 561-683-0100  
Fax: 561-684-1977  
E-mail: [Amoore@atlanticfilter.com](mailto:Amoore@atlanticfilter.com)

***FWQA, P.O. Box 2531, Lakeland, FL 33806***  
***Phone 863-644-6622 Fax 866-845-4988 or Mobile Phone 863-698-0611 or***  
***E-mail: [suzanne@fwqa.com](mailto:suzanne@fwqa.com)***